

**FY25 Annual Results Announcement** 

# **Empowering Lives Reshaping Businesses Inspiring Innovations**

#### **Disclaimer**



These materials have been prepared by HKBN Ltd. (the "Company") solely for use at this presentation and have not been independently verified. No representations or warranties, expressed or implied, are made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions presented or contained in these materials.

It is not the intention to provide, and you may not rely on these materials as providing, a complete or comprehensive analysis of the financial or trading positions or prospects of the Company. None of the Company or any of their respective directors, officers, employees, agents, affiliates, advisers or representatives accepts any liability whatsoever in negligence or otherwise for any loss howsoever arising from any information or opinions presented or contained in these materials or otherwise arising in connection with these materials. The information presented or contained in these materials is subject to change without notice and its accuracy is not guaranteed.

Statements that are not historical facts, including statements about the beliefs and expectations of the Company, are forward-looking statements. These statements are based on current plans, estimates and projections, and undue reliance should not be placed on them. Forward-looking statements speak only as of the date they are made, and the Company has no obligation to update any of them publicly in light of new information or future events. Forward-looking statements involve inherent risks, uncertainties and assumptions. The Company cautions that if these risks or uncertainties ever materialise or the assumptions prove incorrect, or if a number of important factors occur or do not occur, actual results of the Company may differ materially from those expressed or implied in any forward-looking statement.

This document does not constitute, and should not be construed as constituting or forming part of, any advertisement of, or any offer or invitation to sell or issue, or any solicitation of any offer to purchase or subscribe for any shares of the Company or of any of its controlled entities or affiliates, in any jurisdiction. Neither this document, nor any part of it, shall form the basis of or may be relied upon in connection with, any contract, investment decision or commitment whatsoever, nor does it constitute a recommendation regarding the shares or securities of the Company.

### **Management Present**





Mr. LING Hao

HKBN Board Chairman &
Executive Director



Mr. LI Xin

HKBN Executive Director &

Group Chief Executive Officer



Mr. LEI Liqun

HKBN Executive Director &
Chief Financial Officer



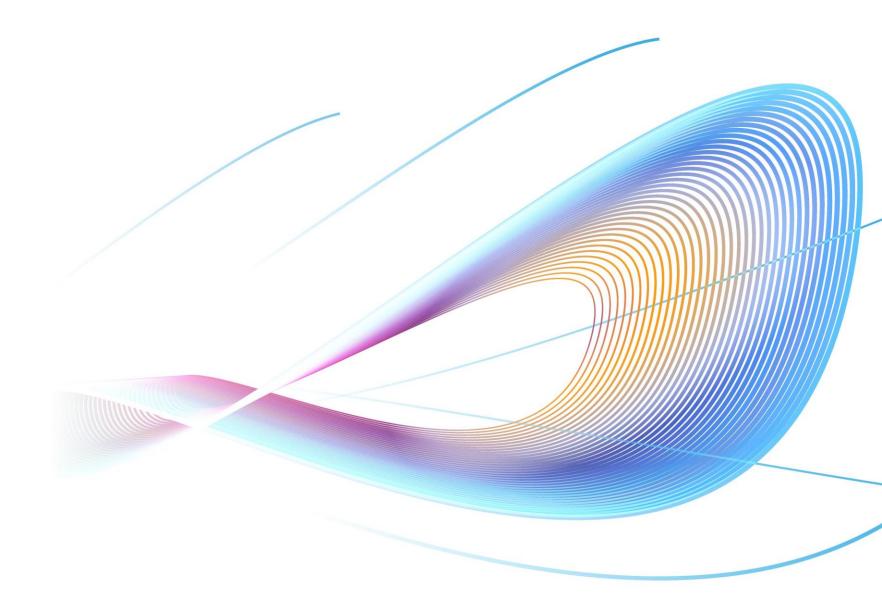
Dr. Denis YIP

HKBN President &

Group Chief Operating Officer

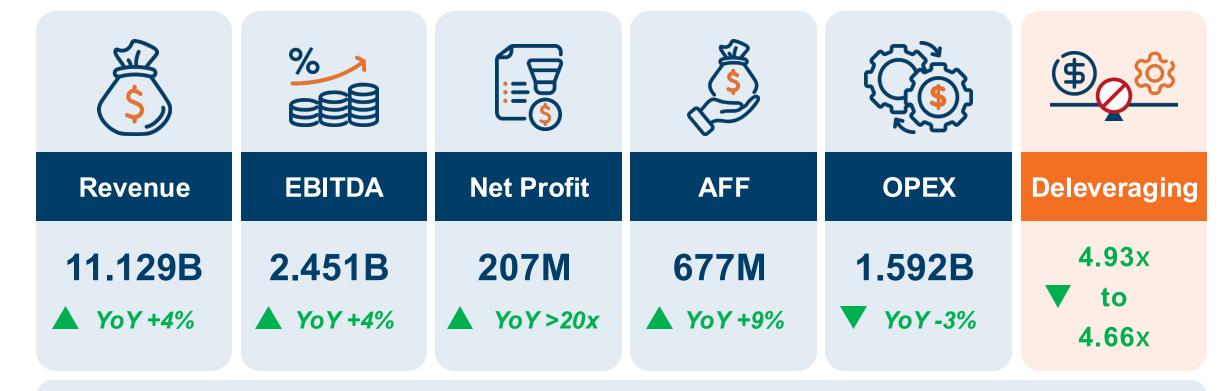


### **Overview**



#### A Year of Sustainable Growth







Both FY25 EBITDA and OPEX exclude one-time extraordinary charges related to the China Mobile Hong Kong transaction. OPEX also excludes depreciation, amortisation of intangible assets and amortisation of customer acquisition and retention costs. AFF means Adjusted Free Cash Flow.

### Our Strategy for Growth, Value and Infinite Possibilities



#### Enterprise Solutions: A Digital Engine Driving Growth



Partnering with Leading Technology Solution Providers Empowering Businesses to Seize New Opportunities in Global Markets Residential Solutions: Defining the Future of Smart Living



Seamless Integration of Fixed and Mobile Networks
Delivering a Seamless Integrated Experience



Integrated System Solutions
Combining Telecommunications &
Technological Expertise
Injecting Core Momentum into Business Growth

Cybersecurity

Artificial Intelligence

Cloud Solutions

IT Infrastructure

Digitalisation and Applications

"Infinite-Play" Solutions
Meeting Diverse Customer Needs

OTT Entertainment
Expanded Content Offerings



"Home Infinity"
Smart Home Services



Healthcare & Intelligent Solutions





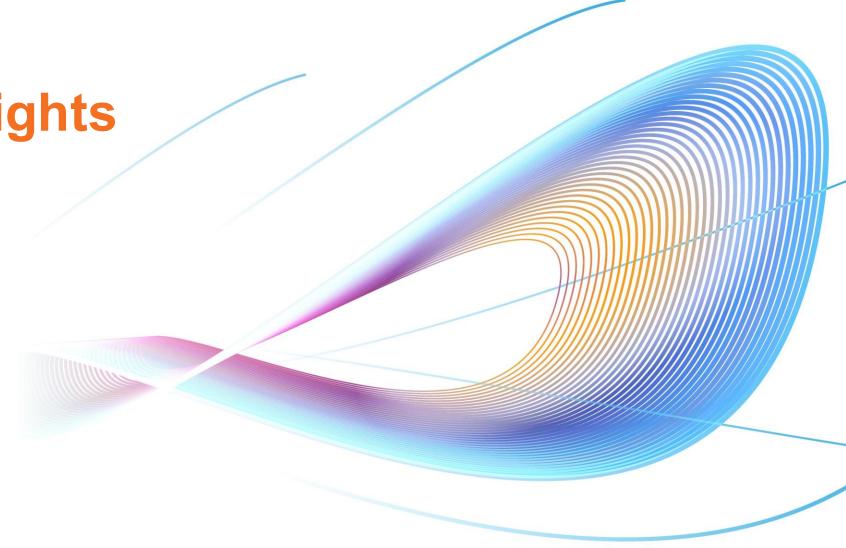
GigaFast Enterprise Ultra-Fast Broadband Powering the Engine of Digital Growth for Enterprises



GigaFast Residential Ultra-Fast Broadband Leading the Way to a New Era of Smart Home Entertainment



### **Business Highlights**



### **Solid Growth in Enterprise Business**





Enterprise Core
Telecom Revenue\*

\$2.688B

▲ YoY +3%



Enterprise System Integration (SI)
Revenue

\$770M

▲ YoY +14%



2Gbps & Above GigaFast Broadband Customers

over **12,000** 



Average Monthly Churn Rate

FY25

1.2%

vs FY24 1.4%



**Building Coverage** 

8,220
Commercial
Buildings & Facilities

▲ YoY +1%

<sup>\*</sup> Core telecom revenue excludes all international telecommunications related services.

#### **Profitable Growth in Residential Business**





Residential Core Telecom Revenue\*

\$2.027B

▲ YoY +2%



Residential ARPU

\$186

▲ YoY +2%

Residential ARPH

\$217

▲ YoY +5%



2Gbps & Above GigaFast Broadband Customers

over **95,000** 

▲ YoY +44%



**Broadband Subscribers** 

907K

Sustain



Total Homes
Passed

2.65M

▲ YoY +2%

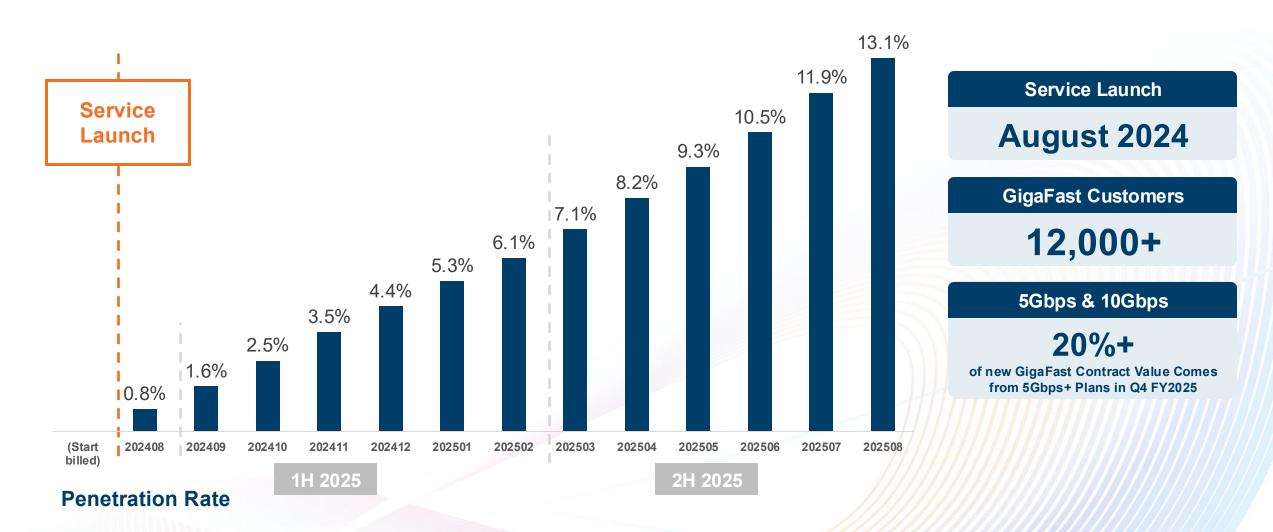
<sup>\*</sup> Excluding international telecommunications services, MVNO and Products.



**Enterprise Solutions** 

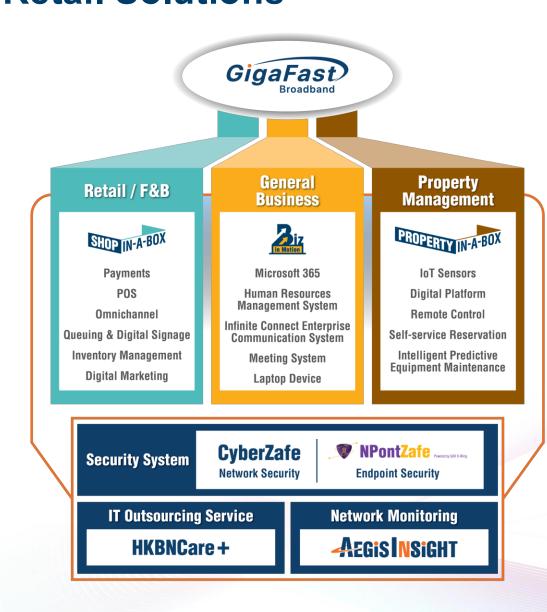
### 2Gbps and Beyond: Surging Enterprise Demand for GigaFast Broadband





### For SMEs: Biz-In-Motion and Shop-in-a-Box All-in-one Retail Solutions





Customers Onboarded in FY2025

13,500+

Total New Contract Value Acquired

\$250M+

Average Monthly Fee

+25%

# For Large Enterprises: Extended Connectivity Solutions - Integrating Our Telecom and Technology Expertise



Unified Multi-cloud Management

- Ultra-low Latency Cloud Connect via DWDM
- Public Cloud for Al and Application
- Dedicated Cloud & Network Managed Services, with Real-time Connectivity Monitoring

For an Entertainment Organisation

**Customised Private Network** 

- Customised Metro Ethernet
- Comprehensive Manageability
- Corporate Data Security

For a Retail Bank Branch Network

Anti-DDOS
Protection
for Critical
Infrastructure

- Anti-DDOS Clean Pipe
- Two-tier Firewall Protection
- Managed Security Services

For a Brokerage Firm

#### **FY2025**



\$110M+

**Total Contract Value** 



400+

**Projects** 

#### **Clients Across Sectors**



Technology, Property, Finance, Logistics, Utilities

### Stellar Performance in System Integration (SI) Business



Revenue YoY +14%

**Gross Profit YoY +16%** 

**Project Highlights** 

Sports & Entertainment Organisation



Next-Gen Critical Infrastructure Upgrade & Management

**Financial Institution** 



Future-proof Global Large Volume Trading platform **Outdoor Event Venue** 



Crowd Tracking & Venue Management System

# HKBN InnoTech Ecosystem Alliance (iTEA): Unlocking New Partnerships and Business Opportunities



Unite leading technology solution providers to help enterprise customers **overcome technology challenges** and **accelerate business growth** 





Leverage HKBN's Strengths

1,000+ Service Delivery Engineers



Projects Won in H2
Total Contract Value

\$50M+





**Empower Enterprises** with Al and Innovation



Hong Kong as a Key Hub for Expanding Overseas Market Opportunities

### **Expanding HKBN InnoTech Ecosystem Alliance** with Al Powerhouses





香港寬頻創科牛熊腦盟 HKBN InnoTech Ecosustem Alliance





Al Technologies



Ranked 4th in Chinese Mainland **Cloud Computing Market** 

#### F Fano

Specialised in Al **Speech Recognition & NLP Technologies** 



**Enterprise Digital Transformation Service Provider** 



**Next-generation Al** Solution Management



**Leading Cloud Computing Provider** with Data Centres Powered by **METAX GPU Stacks** 



**Al-powered Solutions** & IT Services



**Applications & Software Platforms** 



**HRM & ERP Solutions Provider** 



Advanced IT Solutions & **Applications** 



All-in-one Enterprise **Operations & Management Platform** 



Ranked 1st in China's **Customer Data Platform** Market

sleekflow

Al Communication & **Cloud Platform** 



**Enterprise Digital** Intelligence Service **Provider** 



Cybersecurity



**HKDWT** 

**Top-tier Network & Data Security Company** 



**World's Prominent Cybersecurity** Company



**Leading Data Security** Service Provider





**Enterprise-level AI Cloud Computing Service Provider** 



**End-to-end Network System Management** 



**Global Digital** Solutions Leader



**Premier Disaster Recovery Software** 



**Advanced China-made Manufacturer Facilitating Digital Transformation** 



Database & **Storage Solutions** 



World's Fastest Database Software



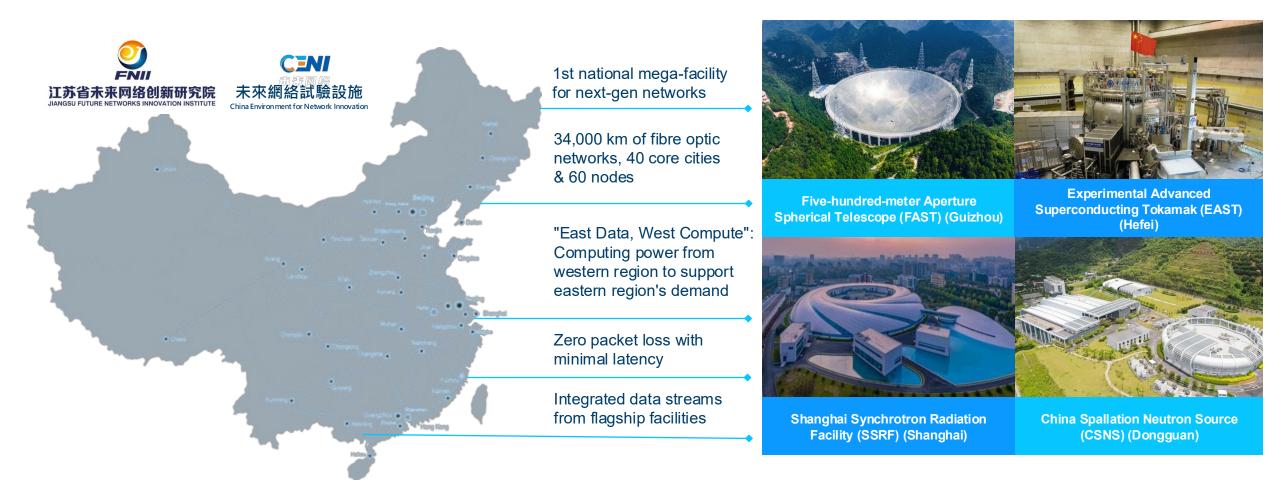
**World's Largest Database Software** 



**Enterprise-level Big Data Infrastructure Software Developer** 

# Accelerating Future Network Tech R&D & Application with Jiangsu Future Networks Innovation Institute





# **Exploring Low-Altitude Economy Opportunities with Beijing Research Institute of Telemetry**



- The Chief Executive's 2025 Policy Address:
  - "The Government will forge ahead with building a competitive low-altitude economy ecosystem, to propel Hong Kong as an Asia-Pacific hub for innovative low-altitude applications."
- HKBN Partners with Beijing Research Institute of Telemetry:

  By integrating telemetry technology with digital solutions, we aim to explore low-altitude economy applications and advance smart city development in the Greater Bay Area.

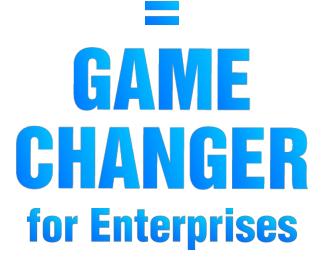




### 10x MetroNet Upgrade to 100Gbps - From Gigabits to Terabits Supercharging Enterprise Digital Transformation



**DWDM + MetroNet** 



**Business Demands** 







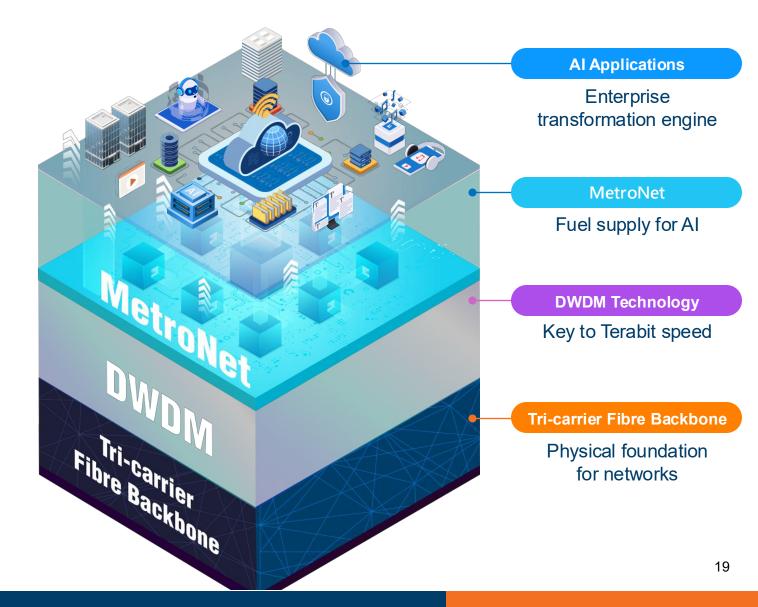
Multi-cloud Integration



8K Video & IoT



**Digital Twins** 



### Protection of Critical Infrastructures (Computer Systems) Ordinance: Strong Demand for Comprehensive Network Security



Protection of Critical Infrastructures (Computer Systems) Ordinance to Take Effect on 1 January 2026

- Establish Cybersecurity Management Units
- Regularly Conduct Drills and Risk Assessments
- Report Serious Incidents in 12 Hours
- Report Other Incidents in 48 Hours

#### Hong Kong's Cybersecurity Market Continues to Grow

2025: USD 850 million

2030: USD 1.2 billion

#### **Enterprise Solutions Business Seizes High-Growth Opportunities**

 Revenue in this sector is projected to triple steadily over the next three years



Network Security Solutions Contract Value

3.3x vs. FY2024 FY2025 Total \$188M+



Diverse Security Partners 12X

New Project Contract Value Won with Security Partners in the Chinese Mainland vs FY2024



Talent Upgrade 120+

Cybersecurity
Professionals Dedicated
to CI Related Projects



### **Residential Solutions**

### **Boosting Profitability: Driving ARPU and ARPH with GigaFast Upgrades and Infinite Play Bundles**





<sup>\*</sup> Average revenue per household

### 2Gbps and Beyond: GigaFast Campaign in Residential Market









**GigaFast Customers** 

95,000+

**Router Bundle** 

>90%

**+\$86** Average Monthly Fee from Upgrade Orders in FY25

5Gbps & 10Gbps

12%+

of GigaFast subscriptions chose 5Gbps+ in Aug 2025

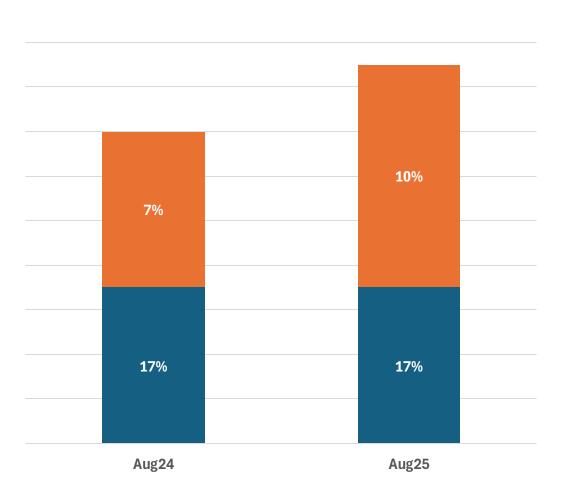
### **Boosting ARPH\* with Enhanced Infinite-Play Solutions**





# Growing Momentum: Rising Subscriptions for Our Infinite-Play Solutions





The upward trend indicates **a growing adoption** of our solutions among customers, proving the **success** of our Infinite-Play strategy.

Customers value our comprehensive solutions – broadband, mobile, OTT, Wi-Fi solutions, home network security, insurance and more – driving higher subscription rates and enriching user experience.

**Infinite-Play (5+ services)** 

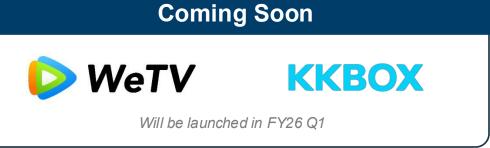
**Quadruple-Play** 

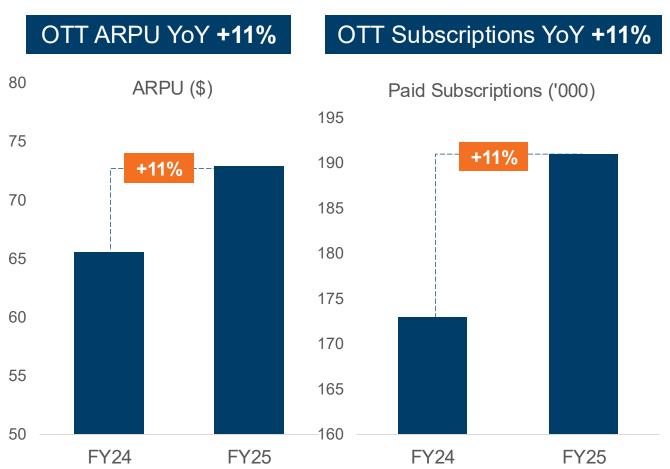
Remarks: Broadband (BN, 2x1000M, 5GBN), Voice (HT, Global Talk+), Mobile, Global SIM, Router Solution, OTT (Disney+, Netflix, myTV Gold, JOOX, HBO MAX, iQIYI), Cybersecurity (VPN, HKBN Safe, HKBN IDProjection), Insurance (AXA Home Insurance, AXA Travel Insurance, TravelEase), Medical (Bowtie, INDICAID) services taken into consideration.

### **Steady Growth in Standalone OTT Subscriptions\***









<sup>\*</sup> Based on AMF Paid Standalone Subscriptions, excluding myTV Super Alpha Pack.

### Home Infinity: Bespoke Home Services for Premium Customer Experience







Target Large Size Flat > 800 sq. ft.

Tailored-made solution planning, setup & on-site maintenance according to customer needs



單位尺寸	房間數目	光纖寬頻	無線AP數目	攝像鏡頭	智能燈控
1800W	4間	2.5Gbps	<b>☆</b> 6個		♥∃組



### **Reaffirming Our ESG Commitment**



#### **HKBN's Inaugural Syndicated Sustainability-Linked Loan**

Interest rate adjustment mechanism tied to sustainability performance targets

#### **Targets**

- Reduction in carbon emissions
- Average failure rate of phishing assessments for HKBN's staff

The Asset Triple A Sustainable Infrastructure Awards 2025

### TELECOM REFINANCING DEAL OF THE YEAR





- Highest possible rating
- Top 20% among Telcos worldwide



Hang Seng Corporate Sustainability Index Series Member 2024-2025

AA+

• Top 10% of HK rated companies



### Thank you!

Follow us on in HKBN

創新連繫生活 驅動企業革新 Empowering Lives · Reshaping Businesses · Inspiring Innovations